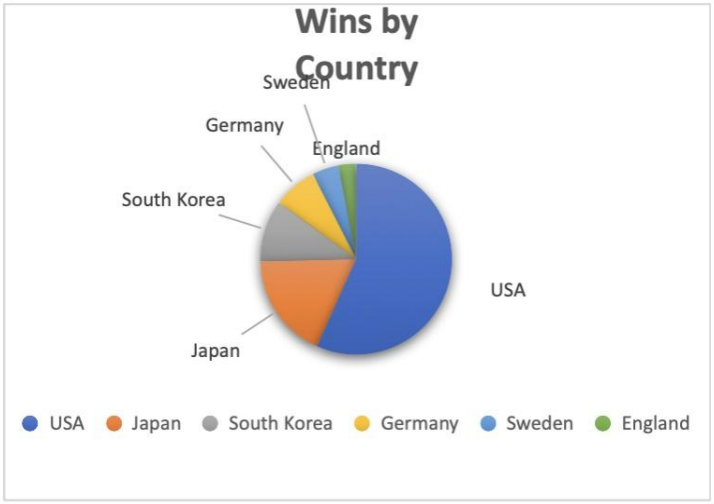
NACTOY'S 30th ANNIVERSARY: A RETROSPECTIVE

Ahead of announcing the winners of the 2024 North American Car, Truck, and Utility Vehicle of the Year awards on January 4, 2024, NACTOY is celebrating its thirtieth anniversary by looking back at the various trends and storylines from 30 years of winners.

The full list of 67 winners can be found at the bottom of this page.

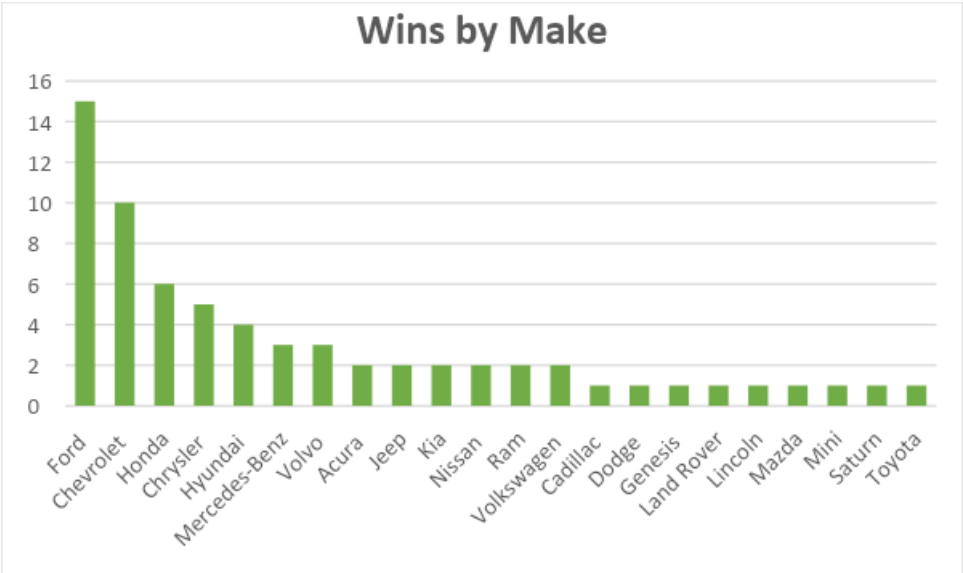
Wins by Country: The United States leads the pack by a wide margin, with 38 total wins.

USA	38
Japan	12
South Korea	7
Germany	5
Sweden	3
England	2



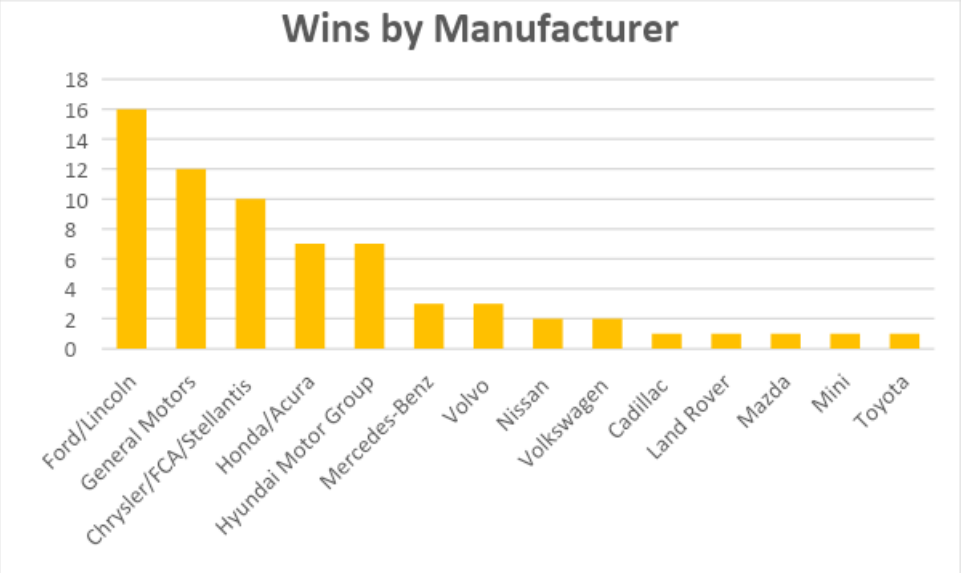
Winners by Make: Ford has taken home more NACTOY trophies than any other automaker.

Ford	15
Chevrolet	10
Honda	6
Chrysler	5
Hyundai	4
Mercedes-Benz	3
Volvo	3
Acura	2
Jeep	2
Kia	2
Nissan	2
Ram	2
Volkswagen	2
Cadillac	1
Dodge	1
Genesis	1
Land Rover	1
Lincoln	1
Mazda	1
Mini	1
Saturn	1
Toyota	1



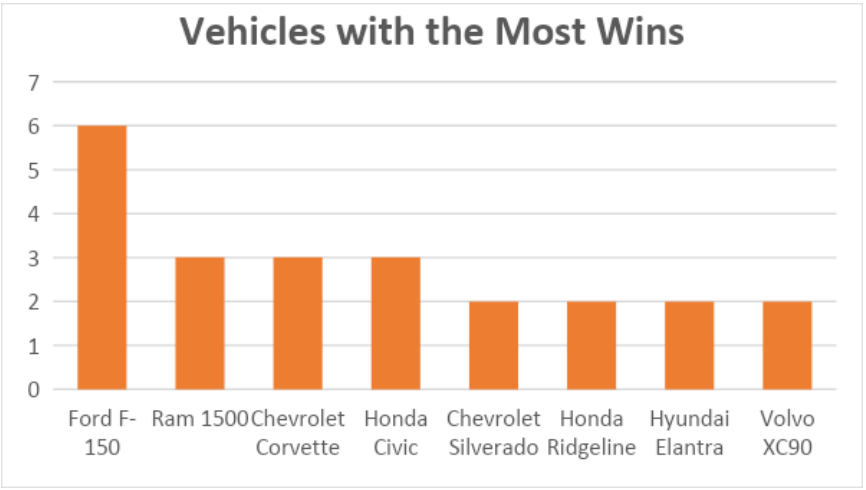
Winners by Manufacturer: Ford/Lincoln has made more award-winning vehicles than any other manufacturer.

Ford/Lincoln	16
General Motors	12
Chrysler/FCA/Stellantis	10
Honda/Acura	7
Hyundai Motor Group	7
Mercedes-Benz	3
Volvo	3
Nissan	2
Volkswagen	2
Cadillac	1
Land Rover	1
Mazda	1
Mini	1
Toyota	1

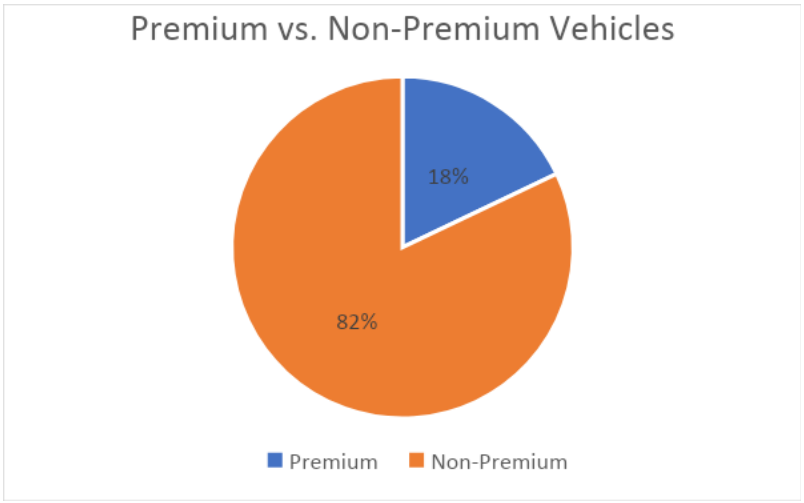


Winningest Vehicles: The Ford F-150 has won North American Truck of the Year six times.

Ford F-150	6
Ram 1500	3
Chevrolet Corvette	3
Honda Civic	3
Chevrolet Silverado	2
Honda Ridgeline	2
Hyundai Elantra	2
Volvo XC90	2



Everyday rides: 55 winning vehicles fall into the non-premium category.



Winners by Body Style: SUVs and crossovers are the most popular body style, followed closely by sedans. Note that totals include vehicles available in multiple body styles.

Sedan	17
Truck	15
SUV/Crossover	20
Hatchback	13
Coupe	8
Convertible	5
Van/Minivan	3

Powertrain: Vehicles that come in Internal Combustion Engine (ICE) and Hybrid variations have won the most NACTOY awards.

ICE Only	44
ICE + Hybrid	63
Hybrid	17
Electric	6

Shifting into High Gear: 42% of all winning vehicles were available with a manual transmission.

All Historical Winners

Year	Make	Model	Category	Country of Origin
2023	Acura	Integra	Car	Japan
2023	Ford	F-150 Lightning	Truck	USA
2023	Kia	EV6	Utility	Korea
2022	Ford	Maverick	Truck	USA
2022	Ford	Bronco	Utility	USA
2022	Honda	Civic	Car	Japan
2021	Ford	F-150	Truck	USA
2021	Ford	Mustang Mach-E	Utility	USA
2021	Hyundai	Elantra	Car	Korea
2020	Chevrolet	Corvette Stingray	Car	USA
2020	Jeep	Gladiator	Truck	USA
2020	Kia	Telluride	Utility	Korea
2019	Genesis	G70	Car	Korea
2019	Hyundai	Kona/Kona EV	Utility	Korea
2019	Ram	1500	Truck	USA
2018	Honda	Accord	Car	Japan
2018	Lincoln	Navigator	Truck	USA
2018	Volvo	XC60	Utility	Sweden
2017	Chevrolet	Bolt	Car	USA

2017	Chrysler	Pacifica	Utility	USA
2017	Honda	Ridgeline	Truck	Japan
2016	Honda	Civic	Car	Japan
2016	Volvo	XC90	Truck/Utility	Sweden
2015	Ford	F-150	Truck	USA
2015	Volkswagen	Golf	Car	Germany
2014	Chevrolet	Corvette Stingray	Car	USA
2014	Chevrolet	Silverado	Truck	USA
2013	Cadillac	ATS	Car	USA
2013	Ram	1500	Truck	USA
2012	Hyundai	Elantra	Car	Korea
2012	Land Rover	Range Rover Evoque	Truck	England
2011	Chevrolet	Volt	Car	USA
2011	Ford	Explorer	Truck	USA
2010	Ford	Fusion Hybrid	Car	USA
2010	Ford	Transit Connect	Truck	USA
2009	Ford	F-150	Truck	USA
2009	Hyundai	Genesis	Car	Korea
2008	Chevrolet	Malibu	Car	USA
2008	Mazda	CX-9	Truck	Japan
2007	Chevrolet	Silverado	Truck	USA
2007	Saturn	Aura	Car	USA
2006	Honda	Civic	Car	Japan
2006	Honda	Ridgeline	Truck	Japan
2005	Chrysler	300/300C	Car	USA
2005	Ford	Escape Hybrid	Truck	USA
2004	Ford	F-150	Truck	USA
2004	Toyota	Prius	Car	Japan
2003	Mini	Cooper/Cooper S	Car	England
2003	Volvo	XC90	Truck	Sweden
2002	Chevrolet	Trailblazer	Truck	USA
2002	Nissan	Altima	Car	Japan
2001	Acura	MDX	Truck	Japan
2001	Chrysler	PT Cruiser	Car	USA
2000	Ford	Focus	Car	USA
2000	Nissan	Xterra	Truck	Japan
1999	Jeep	Grand Cherokee	Truck	USA
1999	Volkswagen	New Beetle	Car	Germany
1998	Chevrolet	Corvette	Car	USA
1998	Mercedes-Benz	ML 320	Truck	Germany
1997	Ford	Expedition	Truck	USA
1997	Mercedes-Benz	SLK	Car	Germany
1996	Chrysler	Minivan	Car	USA
1996	Ford	F-150	Truck	USA
1995	Chevrolet	Blazer	Truck	USA
1995	Chrysler	Cirrus	Car	USA
1994	Dodge	Ram	Truck	USA
1994	Mercedes-Benz	C-Class	Car	Germany