

NACTOY Juror Code of Ethics

- Jurors may not have employment (full- or part-time) with any automaker or supplier, or its agent.
- Jurors may neither solicit nor accept any work for pay from an OEM or its agent.
- Jurors may perform freelance work for OEM suppliers provided it neither influences nor appears to influence their voting on NACTOY candidate vehicles and does not lead any reasonable person to doubt their objectivity.
- Jurors will consult the Membership Chairperson (as the Board's primary ethics representative) with any questions about the propriety of any work assignment.
- Jurors will notify the Membership Chairperson of any company offering payment for coverage, or to assure positive coverage, or demanding pre-publication approval of a juror's work.
- Jurors shall not copy or reproduce the work of other journalists or content providers, in part or in whole, without appropriate attribution.
- The Board will decide on ethics questions with advice from the Ethics Committee if requested.